

## CaseStories/ **National Geographic and Lindblad Expeditions**

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## National Geographic and Lindblad Expeditions

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### **Dansk Wilton goes exploring**

National Geographic and Lindblad Expeditions are symbolic of the spirit of adventure and exploring the earth's incredible secrets, its overwhelming natural wealth and fantastic stories right out in the remotest corners.

When the expedition ship National Geographic Endeavour II was extensively renovated in 2016, Dansk Wilton was asked to join the adventure. How could we possibly say no? We have supplied all custom designed carpets for this project.

Most recently, our collaboration with the cruise ship interior design company, Thomas Tillberg Design and Associates, has resulted in Dansk Wilton Colortec carpet being fitted on the newly built expedition ship, National Geographic Quest.

National Geographic Quest sails with eager "explorers" from the icily magnificent northern landscapes of Alaska to the tropical coasts of Costa Rica and Panama in the south.

At Dansk Wilton, Export Manager Mads Agerholm welcomes the development:

"The view held by National Geographic and Lindblad Expeditions is completely correct. The market for high-standard and attractive expedition cruises has for many years been ignored or regarded as unimportant. Things are now moving in the opposite direction, and several shipping companies have had their eyes opened to this lucrative and growing market. More and more guests are looking for involvement, comfort and new and exciting destinations with experiences and nature in a class of their own - but they don't want to share these experiences with 5.500 other passengers."

National Geographic Quest is luxuriously fitted out to give guests a sense of indulgent comfort throughout the cruise. Besides the concept of an "expedition", they will find a fitness centre and wellness facilities on board, and they can enjoy the view from the sun-deck with their afternoon cocktails. Light streams into the cabins, restaurant and lounge areas with views of natural beauty through panorama windows.

As they sail, National Geographic and Lindblad Expeditions arrange lectures and courses in photography, so participants are ideally equipped for their "once in a lifetime" adventures. On select voyages, the team will be joined by a National Geographic scientist, historian, photographer, or explorer.

The alliance between National Geographic and Lindblad Expeditions was expressly designed to create "a richer travel experience". As the mission statement reads:

"Lindblad Expeditions-National Geographic have joined forces to further inspire the world through expedition travel. Our collaboration in exploration, research, technology, and conservation provides extraordinary travel experiences and disseminates geographic knowledge around the globe"

We would love to visit our carpets and set out on an Expedition Cruise. So will we be seeing you on board?

[Watch this impressive video:](#)

An appetizer on an expedition cruise with National Geographic and Lindblad Expeditions.

Explore the the website of  
[National Geographic and Lindblad Expeditions.](#)

## **Carpet Facts**

### **Project:**

National Geographic Endeavour II, renovation

National Geographic Quest, new build

### **Carpet solution:**

Dansk Wilton delivered custom design Colortec carpets for suites, cabins and all public spaces.

### **Carpet specifications:**

Cabins + Suites: DW Contract Colortec 1300 g/m<sup>2</sup> with integrated felt backing

Corridors: DW Contract Colortec 1500 g/m<sup>2</sup> with integrated felt backing

Public Spaces: DW Contract Colortec 1700 g/m<sup>2</sup> with integrated felt backing











