

CaseStories/ **Dansk Wilton helps Moxy look damn good**

Moxy Hotels is a brand with a chic, modern and edgy personality and among the trendiest brands in the world. The Moxy brand is riding a huge wave of success. Dansk Wilton is proud to help Moxy look damn good by supplying luxury carpets for rooms and corridors.



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"We've made sure we look damn good. We've done our homework. Or rather, we let some of the best design teams around do it for us. We asked them to get nosy and discover what people love,

use or couldn't care less about while staying at a hotel."

- moxy-hotels.marriott.com

Moxy Hotels is a brand with a chic, modern and edgy personality and among the trendiest brands in the world. And currently with a portfolio of 23 hotels and more than 50 new hotels on the way, the Moxy brand is riding a huge wave of success.

Dansk Wilton is proud to help Moxy look damn good by supplying luxury carpets for corridors and rooms for these new hotels in Europe. Carpets are crucial for the atmosphere and the feeling of well-being that a soft floor creates.

Moxy Hotels are a new branch of the Marriott international hotel chain. More specifically, it is an intense combination of Marriott's world-famous service and a carefully considered hotel interior design that reaches out to a younger, more sophisticated group.

Moxy means affordable luxury, with a lively boutique hotel concept aiming to create an active young environment at the hotel, especially in the lobby area, which is the centre of social activity.

Guests will have the same experience as at a Marriott hotel, and find it just as luxurious, although the rooms are smaller. On the other hand, the guest rooms are like treehouses you never want to leave. Dansk Wilton has supplied custom designed carpets which underpin the feeling of comfort.

Moxy offers a "lotta bang for your buck", as they put it on their website, and conclude, "we're premium in every way but price"

Visit
[Moxy's website!](#)

Carpet Facts

Project:

Moxy Hotels, newbuild.

Carpet solution:

Dansk Wilton delivered custom design Colortec carpets for rooms and corridors

Carpet specifications:

Rooms: DW Contract Colortec 1100 g/m² with integrated felt backing

Corridors: DW Contract Colortec 1500 g/m² with integrated felt backing











